

**NORTHSHORE FIRE PROTECTION DISTRICT  
SPECIAL FIRE TAX  
FOR FIRE PROTECTION AND EMERGENCY MEDICAL RESPONSE SERVICES**

**ARGUMENT IN FAVOR OF MEASURE N**

The Northshore Fire Protection District was formed in November 2006 with the consolidation of four existing fire agencies: Clearlake Oaks, Lucerne, Nice, and Upper Lake Fire Departments. The District serves a population of over 10,000 residents in the communities of Witter Springs, Bachelor Valley, Blue Lakes, Upper Lake, Nice, Lucerne, Glenhaven, Clearlake Oaks, Bartlett Springs, and Spring Valley.

The District wants to eliminate the taxes inherited from the previous four agencies and replace them with a new uniform tax throughout the entire District as one agency.

Since 2012, wildfires have burned 53% of Lake County, and the Ranch Fire last year burned close to 90% of the area served by the Northshore Fire Protection District. Additionally, the District responded to 3,300 emergency calls last year, and the number continues to increase each year, while the District's revenues have not increased since 1996 in most areas and 2004 in Clearlake Oaks.

In order to continue providing rapid fire protection and emergency medical response services to our communities, we need to hire and retain firefighters staffed for 24/7 duty with reliable engines, equipment, and fire stations.

Consider the following reasons to **Support Northshore Fire** on Measure N:

- A Yes vote will save lives.
- A Yes vote will maintain wildland fire protection.
- A Yes vote will maintain local emergency medical response services.
- All revenue from this ballot measure will stay local.
- A Yes vote will allow the District to hire and retain firefighters and trained personnel.
- A Yes vote will maintain rapid emergency response times for fire protection.
- A Yes vote will maintain and replace fire engines and equipment.
- A Yes vote will keep fire stations maintained and operable into the future.

Measure N includes strict accountability provisions to ensure all funds will only be used locally. A Citizens' Oversight Committee will review the annual budgets, expenses, and rates for recommendations to the Board.

**Northshore Needs your Vote – Yes on Measure “N”**